

#adtechIN

ad:tech **talks** + **LinkedIn**
Marketing Solutions

pandemic pivots

Getting Ready for the New World

A 3-part
Web series

WEBISODE 1 | 17th June'2020 | 11:15 am – 12:00 noon

ad:tech **talks**

+

LinkedIn

Marketing Solutions

A 3-part web series

pandemic
pivots
Getting Ready for the New World

#adtechIN



DEEPA KEDOOR
SENIOR CONTENT
MARKETING
CONSULTANT

LinkedIn
Marketing Solutions



RAHUL KARTHIKEYAN
HEAD OF DIGITAL
MARKETING

upGrad



SUMEET SINGH
CHIEF MARKETING
OFFICER

infoedge



SUMEET SINGH
CHIEF MARKETING OFFICER

info**edge**





An initiative to help jobseekers with relevant information & opportunities during the COVID times

#NaukriStandsByYou

Live
Company/Industry
Hiring Tracker

Hiring Insights
across
industries

COVID-19
Career Guide
blog

Free Trending
Up-Skilling
Courses

Live Webinars
with Industry
Experts

Top Companies Hiring Now LIVE

[View all companies](#)



Capgemini

[92 Openings →](#)



Birlasoft

[30 Openings →](#)



ICICI Lombard

[43 Openings →](#)



COVID-19 Career Guide

[View all blogs](#)



Full Stack Web
Development: The Skill...

Rashmi Karan



Resume Tips That Can
Keep You Ahead of You...

Swati Srivastava



Top Ways Beginners Can
Efficiently Work From...

Swati Srivastava

Courses to Upskill & Grow! FREE

Accounting

Healthcare

Cloud computing

Digital Marketing

Software Develop...



English for Career
Development

Explore your global career path,
while building your vocabulary...



Databases and SQL for Data
Science

Master relational database
concepts to learn and apply...

SELF-PACED

[Take this Course](#)



Global Health Delivery

Understand the interrelated
biological and social factors...

SELF-PACED

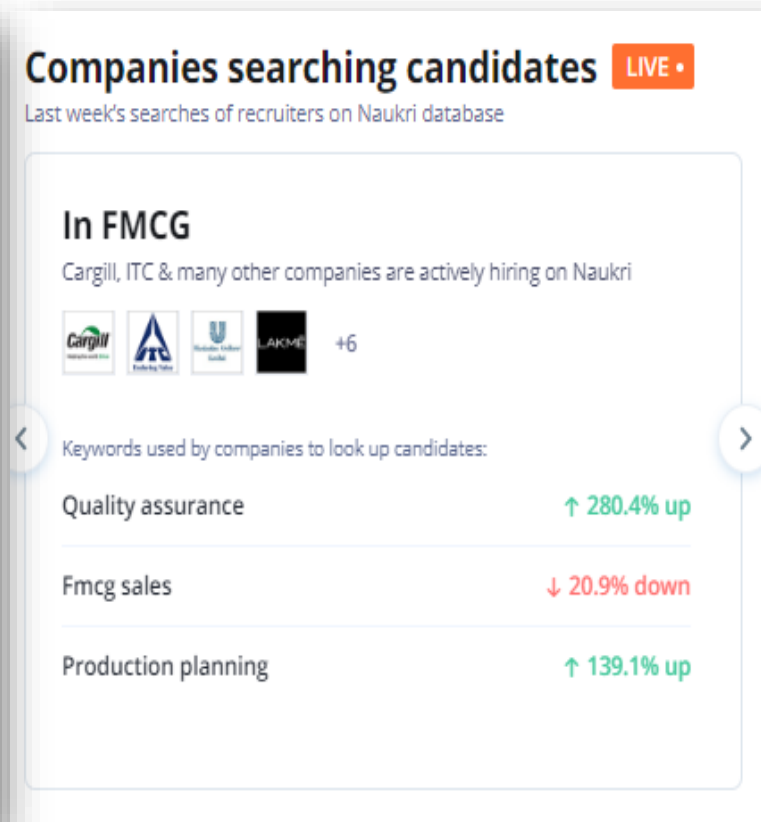
[Take this Course](#)



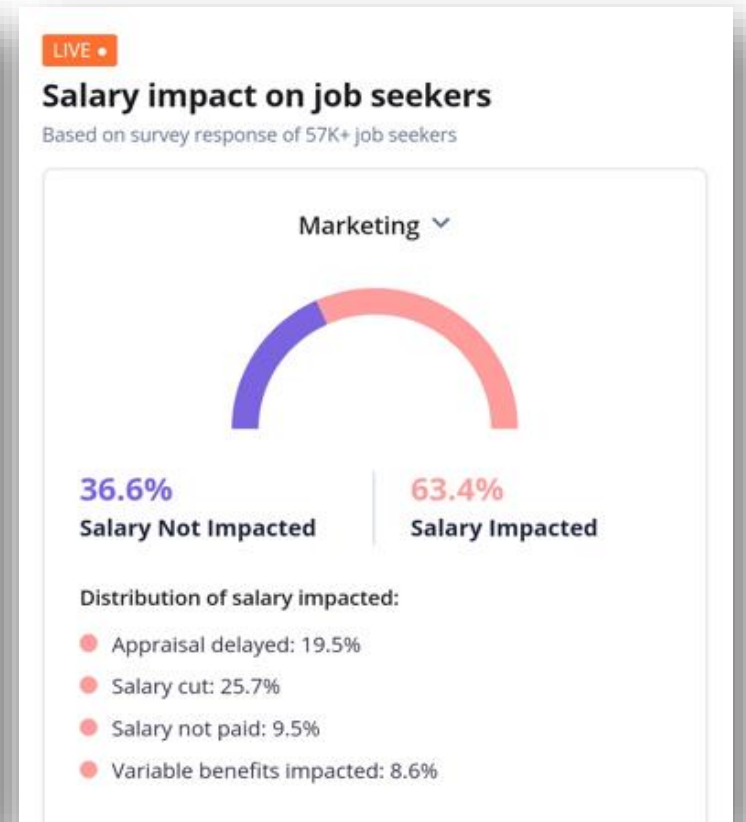
Rich Hiring Insights for Jobseekers



Hiring Trends by
Industry



KWs that recruiters are
looking for by Industry



Salary Insights by
Functional Area



FREE LIVE WEBINAR

Impact of COVID-19 on mid-management job seekers and tips to handle it

Get Insights around how the pandemic has aggravated the mid-management career crisis

Thursday, 4th June, 5:00 PM

Live on Zoom & Facebook

Reserve your seat

Meet our Panelists



Mr. Rajesh Balasubramanian
Head TA Enablement Services, Cognizant Technology Solutions India Ltd.



Ms. Shobana Kailash
Senior Director, HR - Business Partner, Freshworks



Live Webinars with Industry Experts

WEBINAR

Managing your career during the COVID-19 crisis

Insights around the post-Corona job market



Ms. Anuradha Vellal
National Head Talent Attraction, Coca Cola



Ms. Vimmi Chachra
CHRO, Sopra Steria India Ltd.



Dr. Lavanya Kannairam
India TA Team Lead, Caterpillar India Private Ltd.



Ms. Babita Basak
Associate Director - Strategic Hiring, Corporate Services, Edelweiss



Mr. Praveen Gupta
Senior Director- HR, AECOM India Private Limited



Ms. Sharmeen Khalid (Moderator)
Chief Human Resources Officer, Info Edge Ltd.

June 18, 2020 | 05:00 PM

Reserve your seat

#NaukriStandsByYou



FREE LIVE WEBINAR

Managing your career amidst the new WFH scenario

How to keep yourself motivated and productive

Thursday, 28th May, 5:00 PM

Live on Zoom & Facebook

Reserve your seat

Meet our Panelists



Ms. Minakshi Arora
CHRO, Trident Group

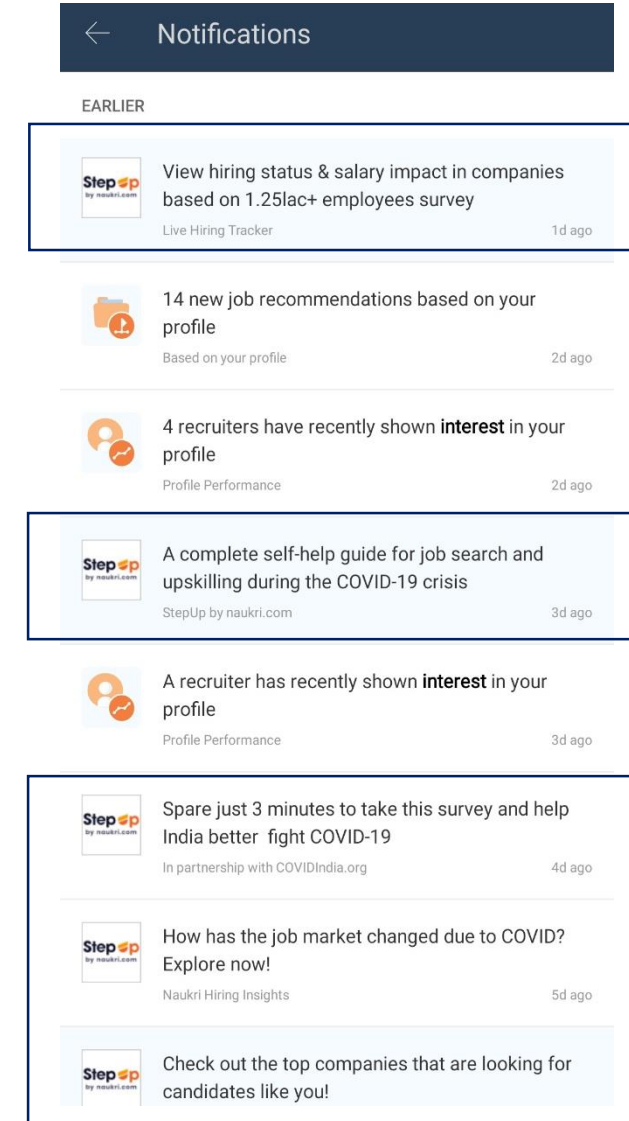
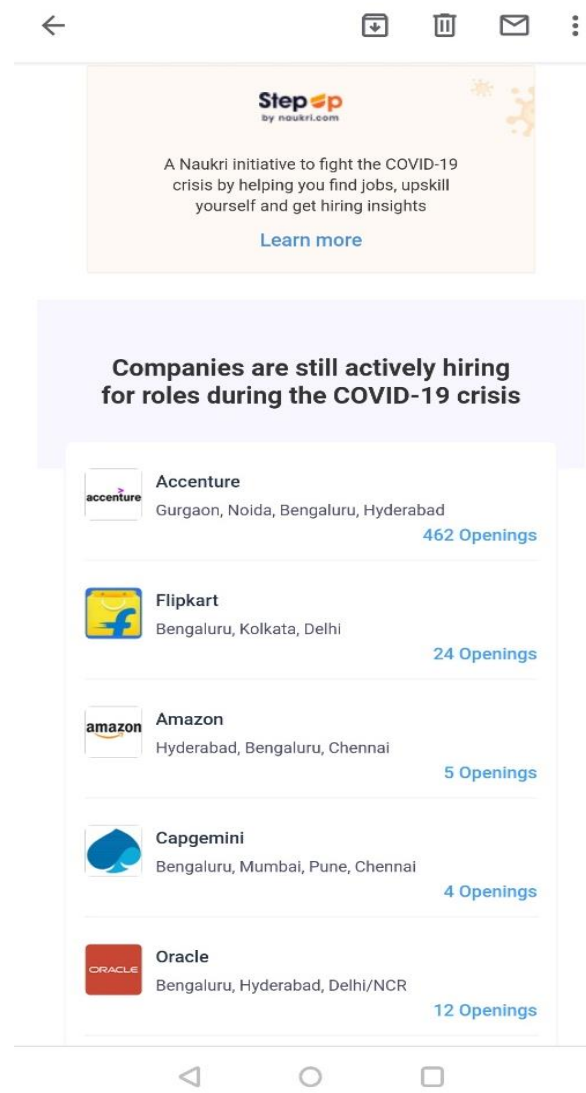
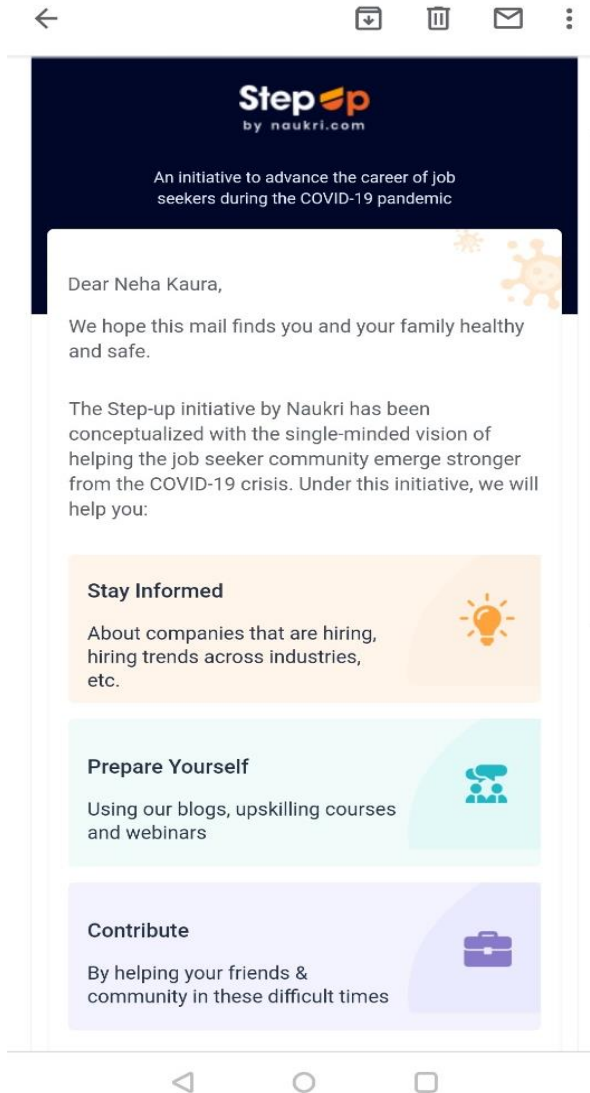


Mr. Piyush Arya
Group Manager - HR, Royal Enfield (A Unit of Eicher Motors Ltd.)



Mr. Shailesh Singh
Head - TA, Max Life Insurance Company Limited

Reaching jobseekers in need through Mailers, Notifications and Social Media





Step  **p**
by naukri.com

6 Lac+ sessions
by jobseekers every week on the site

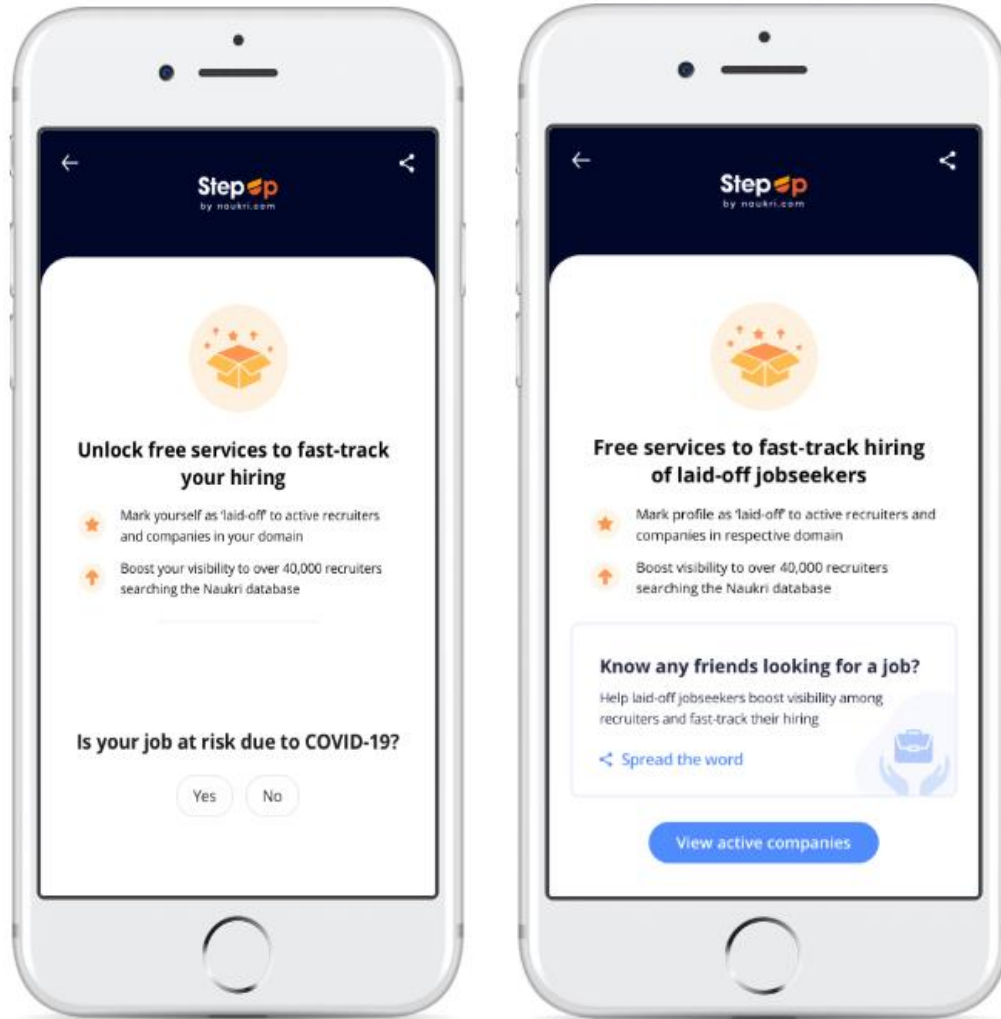
20+ Industry Experts
have graced our last 4 webinars

5 Lac+ users
every week on the microsite

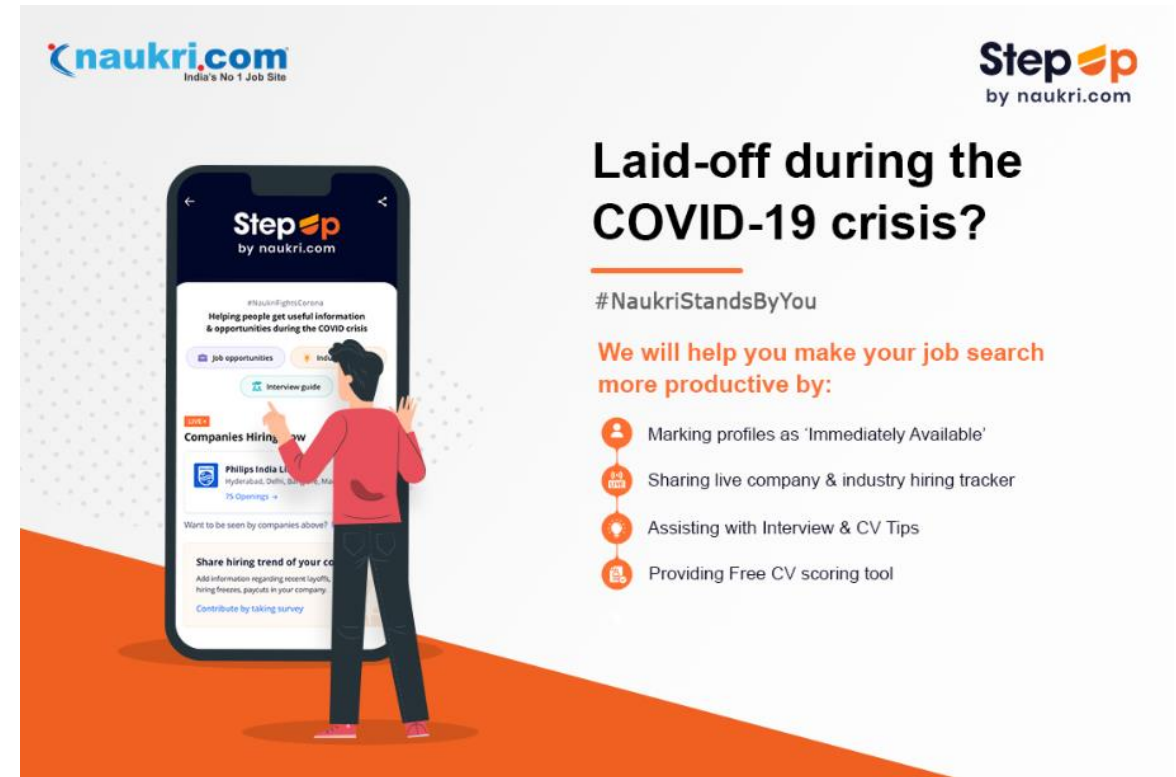
8 Lac+ jobseekers
reached & helped through webinars

20K+ questions
received by jobseekers for experts

Naukri stands in solidarity with all '*Laid-off jobseekers*' and is prioritizing discovery of their profiles to recruiters...



Dedicated User Flow created to capture '*Laid-Off*' CVs within the Naukri Platform



SM outreach across FB, TW and IG to reach out to maximum jobseekers

#NaukriStandsByYou



Let's not get bogged down by the pandemic!